



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Centriply-NDIR  
405 LEXINGTON AVE 8TH FLOOR  
NEW YORK, NY 10174-0002

**Contract #** 5273716  
**Schedule Dates** 06/09/22-06/19/22  
**Advertiser** 60 Plus Association-NDIR (142905)  
**Agency** Centriply-NDIR (20621)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** A TALE OF TWO JOES (1740336)  
**Salesperson** MultiMarket, MultiMarket (4864)  
**Sales Office** Corporate  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 2234  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 06/07/22  
**Last Modified** 06/08/22  
**Entered By** Callie Johnson  
**CO-OP** No  
**External #**  
**Demo** H  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$14,377.50  
**Net Total** \$81,472.50  
**Sales Tax**

**Washington (WJLA)**  

By Broadcast Month	Spots	Rate
Jun. 2022	56	\$95,850.00
<b>Grand Total:</b>	<b>56</b>	<b>\$95,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/09/22-06/10/22	1	:30	7A- 9A (EST)	2				X	X			2	\$1,600.00	\$3,200.00	Washington (WJLA)		6/8/22
2.0	Normal Line / SPOT	06/13/22-06/17/22	1	:30	7A- 9A (EST)	4	X	X	X	X	X			4	\$1,600.00	\$6,400.00	Washington (WJLA)		6/8/22
3.0	Normal Line / SPOT	06/11/22-06/18/22	1	:30	8A- 9A (EST)	1						X		2	\$600.00	\$1,200.00	Washington (WJLA)		6/8/22
4.0	Normal Line / SPOT	06/12/22-06/19/22	1	:30	8A- 9A (EST)	1							X	2	\$650.00	\$1,300.00	Washington (WJLA)		6/8/22
5.0	Normal Line / SPOT	06/12/22-06/19/22	1	:30	10A- 10:30A (EST)	1							X	2	\$500.00	\$1,000.00	Washington (WJLA)		6/8/22
6.0	Normal Line / SPOT	06/09/22-06/10/22	1	:30	10A- 11A (EST)	2				X	X			2	\$450.00	\$900.00	Washington (WJLA)		6/8/22
7.0	Normal Line / SPOT	06/13/22-06/17/22	1	:30	10A- 11A (EST)	4	X	X	X	X	X			4	\$450.00	\$1,800.00	Washington (WJLA)		6/8/22
8.0	Normal Line / SPOT	06/12/22-06/19/22	1	:30	10:30A- 11A (EST)	1							X	2	\$500.00	\$1,000.00	Washington (WJLA)		6/8/22
9.0	Normal Line / SPOT	06/09/22-06/10/22	1	:30	5P- 6P (EST)	2				X	X			2	\$1,000.00	\$2,000.00	Washington (WJLA)		6/8/22
10.0	Normal Line / SPOT	06/13/22-06/17/22	1	:30	5P- 6P (EST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	Washington (WJLA)		6/8/22
11.0	Normal Line / SPOT	06/09/22-06/17/22	1	:30	6P- 6:30P (EST)	3	X	X	X	X	X			6	\$1,600.00	\$9,600.00	Washington (WJLA)		6/8/22
12.0	Normal Line / SPOT	06/11/22-06/11/22	1	:30	6P- 6:30P (EST)	1						X		1	\$750.00	\$750.00	Washington (WJLA)		6/8/22
13.0	Normal Line / SPOT	06/12/22-06/12/22	1	:30	6P- 6:30P (EST)	1							X	1	\$2,500.00	\$2,500.00	Washington (WJLA)		6/8/22

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.0	Normal Line / SPOT	06/11/22-06/18/22	1	:30	6:30P- 7P (EST)	1						X		2	\$2,000.00	\$4,000.00	Washington (WJLA)		6/8/22
15.0	Normal Line / SPOT	06/12/22-06/19/22	1	:30	6:30P- 7P (EST)	1							X	2	\$900.00	\$1,800.00	Washington (WJLA)		6/8/22
16.0	Normal Line / SPOT	06/09/22-06/17/22	1	:30	6:45P- 7P (EST)	2	X	X	X	X	X			4	\$5,000.00	\$20,000.00	Washington (WJLA)		6/8/22
17.0	Normal Line / Access	06/09/22-06/17/22	1	:30	7:30P- 8P (EST)	2	X	X	X	X	X			4	\$6,000.00	\$24,000.00	Washington (WJLA)		6/8/22
18.0	Normal Line / Access	06/11/22-06/18/22	1	:30	7:30P- 8P (EST)	1						X		2	\$1,800.00	\$3,600.00	Washington (WJLA)		6/8/22
19.0	Normal Line / News	06/09/22-06/10/22	1	:30	11P- 11:30P (EST)	2				X	X			2	\$1,100.00	\$2,200.00	Washington (WJLA)		6/8/22
20.0	Normal Line / News	06/13/22-06/17/22	1	:30	11P- 11:30P (EST)	3	X	X	X	X	X			3	\$1,100.00	\$3,300.00	Washington (WJLA)		6/8/22
21.0	Normal Line / News	06/12/22-06/19/22	1	:30	11P- 11:30P (EST)	1							X	2	\$900.00	\$1,800.00	Washington (WJLA)		6/8/22
22.0	Normal Line / SPOT	06/12/22-06/19/22	1	:30	12A- 12:30A (EST)	1							X	2	\$250.00	\$500.00	Washington (WJLA)		6/8/22

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